



April 2008

## RECENT ACCRUALS

Volume 59, Issue 9

### THIS MONTH'S MEETING

**Date:** Tuesday April 22, 2008  
**Location:** Denver Athletic Club  
1325 Glenarm Street, Denver, CO 80204  
(Parking is \$5 in lot on corner of 14<sup>th</sup> & Welton Streets)  
**Program:** 5:30 – 6:30PM Social / Networking  
6:30 – 7:30PM Dinner / Business Meeting  
7:30 – 8:30PM Program

**Student Recognition Night**  
**Women's Consumer and Societal Power, Judy Taylor**

This presentation will focus on the reasons that this market matters to you. Ms. Taylor will address the changes in women's roles as they shape today's consumer market and how American Women are reshaping the future. Judy Taylor is a former teacher and former national sportswriter. Ms. Taylor is currently the editor of *Denver Woman* magazine which premiered in February 2006 with Channel 7's Anne Trujillo on the cover. She is also the president of a consulting firm that helps companies connect the dots in the women's market with strategies for reaching this exceptional consumer. She is working on her second book, *Numbers Too Big To Ignore*, about women's market power.

**CPE:** 1 Hour of CPE (In accordance with the Standards of the National Registry of CPE Sponsors, CPE credits have been based on a 50-minute hour. ASWA's National Registry sponsor number is 105423.)

**Price:** Members - \$29.00                      **Dinner:** Main: Chicken and artichoke linguini with Provencal sauce  
Students - \$24.00                              Vegetarian: Polenta squares with gorgonzola & asparagus  
Guests - \$36.00                                Dessert: Chocolate Mousse

### **RESERVATIONS ARE REQUIRED.**

**Members:** If the Telephone Committee does not contact you, please contact Carol Marsala at [cmarsala@denisonmines.com](mailto:cmarsala@denisonmines.com) or 303-237-0688. There will be a door charge for entrants without reservations. All no-shows will be billed.

## ACTIVITY CORNER

### Upcoming Events

**Mountain Weekend Getaway – July**

Come join us for fun with friends  
Shop, hike, golf or just sit back and  
enjoy the mountain air

**Golf Outing – September**

Play golf? Want to try?  
Come on out for 9 holes of  
golf and a good time

**More details to come!**

For more information, contact Joan Weishaupl at 303.455.7323 or  
email her at [jweishaupl@pgdpc.com](mailto:jweishaupl@pgdpc.com)

### **Denver Chapter 26 Contacts:**

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National Website: [www.aswa.org](http://www.aswa.org)



## **PRESIDENT'S MESSAGE**

This month's meeting is a time to congratulate exceptional students for their hard work and accomplishments. I encourage all our members to attend as we present the Outstanding Accounting Students Awards. The award recipients were selected by the faculty of their colleges for their academic achievements, service activities and community involvement. Please come and applaud this year's graduates and welcome them to our professional organization.

As today's business environment demands more of our time and energy, books and articles discussing work life balance are plentiful. Finding some sort of balance is easier said than done. Our February program by Randy Ferguson, *Mastery Over Overwhelm*, stimulated me to continue the discussion with some web research. I came across several inspiring articles and want to share some of the information I'm working to put in practice. The following has been drawn from information I found on a site by Molly Gordon.

Rather than focusing on the frustration of too little time to accomplish everything on the growing to-do list, consider a

different approach. What if you look at this as the gift of more than enough to do? At first glance you may be hard pressed to consider this a gift. But with a change of focus from a negative approach to the positive, many possibilities arise. How can you share the tasks to be done? When delegating consider who would enjoy these particular tasks, who would enjoy learning how to do this, and who do you want to collaborate with? This becomes an opportunity for growth for you and those you work with.

Setting priorities is a key to success when you are faced with abundance. Answer these questions when setting priorities. What do you want the most? What will you learn the most from? What will be the most fun? What will improve by providing some distance? Finally, consider this analogy of a garden. When seedlings grow too thickly, it's time to thin the garden, not complain about competing priorities.

I hope you're all finding some balance in these busy times and I look forward to networking with you at the meeting. Share what's working for you.

*Peggy*

### **OTHER MONTHLY ASWA EVENTS**

**Denver Chapter Board of Directors Meeting:**

Last Monday of each month at 6:00pm (all members welcome to attend)  
 Location: Denver Athletic Club, 1325 Glenarm Street, Denver, CO 80204  
 Contact: Peggy Morgan (303) 421-8306

**Sole Practitioners:**

First Thursday of each month at 7:30 AM  
 Location: David L. Marfitano, CPA, 3650 S. Yosemite St, Suite 210, Denver, CO  
 Contact: Bobbi Marfitano (303) 290-9460

**Investment Club:**

Second Wednesday of each month at 5:30pm  
 Location: Ross-Cherry Creek Library, 305 Milwaukee Street, Denver, CO  
 Contact: Sallie Gwinn (303) 234-9199

**Upcoming Monthly Meetings**

- |                         |   |
|-------------------------|---|
| <b>Tuesday, May 20</b>  | Trends in the Mortgage Markets<br>Rod Shuster, CPA    |
| <b>Tuesday, June 17</b> | Evolution of Indexes<br>Geoff Aliason                 |
| <b>Tuesday, July 15</b> | Annual Scholarship Fundraiser<br>Details coming soon! |
| <b>Tuesday, Aug 19</b>  | Mark McIntosh   |

**BULLETIN DEADLINE:**

- The deadline for submitting bulletin articles is the 20<sup>th</sup> of each month
- Articles should be submitted in electronic format
- Email as an attachment to: cmansen@excite.com
- For more information, call Carol Mansen at 210.454.5110



## **ANNOUNCEMENTS**

### **ASWA BOARD – POSITION OPENINGS**

- President Elect/ President**
- Vice President – Personal Development**
- Vice President – Chapter Management**
- Programs Committee Chair**
- Secretary**
- Employment Chair**
- Student Activities Committee Chair(s)**
- Bulletin / Database Co-Chair**

The above positions are open for the 200-2009 slate. Help ensure the success and continuity of our chapter by getting involved. Please contact, Brooke Moreland, Immediate Past President, at [bmoreland@pacificwestusa.com](mailto:bmoreland@pacificwestusa.com) or 303-798-5001 to volunteer. Job descriptions are available at the back of your 2007-2008 Membership Roster.

### **Susan Spancers**

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### **M+ CONSULTING**

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[cmansen@excite.com](mailto:cmansen@excite.com)**

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American Society of Women Accountants

C/O Nickie Rounds  
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**April 2008 Newsletter**  
**"Participate – Add Energy to Your Career"**  
**[www.aswadenver.org](http://www.aswadenver.org)**

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#### **ASWA Mission Statement:**

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.