



April 2010

RECENT ACCRUALS

Volume 61, Issue 10

THIS MONTH'S MEETING

Date: Tuesday April 20, 2010

Location: Denver Athletic Club
1325 Glenarm Street, Denver, CO 80204
(Parking is \$5 in DAC lot on the corner of 14th & Welton Streets)

Program: **Women on Boards: Your Competitive Advantage**

Time: 5:30 – 6:30PM Check in
6:30 – 7:30PM Dinner
7:30 – 8:30PM Program

Summary: The number of women on a company's board of directors has a direct effect on profit. Why? Qualified women improve board dialogue and overall board effectiveness.

That said, executive recruiting firms are gearing up for the biggest exit of board members in American history. The increasing obligations of board service make it tougher than ever to recruit qualified directors. In addition, in the face of fierce public scrutiny and questions of potential liability, willing and qualified director candidates are growing ever more selective about the opportunities that they will entertain. This creates an opportune time for women who wish to be a candidate to position themselves for board service. This session will focus on:

- Current forces of change in corporate governance
- Expectations of directors in today's environment
- Why women make a difference

Biography: Tracy E. Houston, M.A. is a board advisory consultant headquartered in the Denver, Colorado area. See the attached Profile for her accomplishments.

COST: Members - \$30.00
Students - \$25.00
Guests - \$37.00

Dinner: Sautéed Breast of Chicken topped with Lemon Caper Sauce, served with Wild Rice and Grilled Vegetables
VEGE: Bowtie Pasta, Sundried Tomatoes, Olive Oil and Pine Nuts, topped with Parmesan Cheese and served with Garlic Toasts
Dessert: Tiramisu

RESERVATIONS ARE REQUIRED

Members: The Connection Committee will be contacting you for reservations. If you don't hear from them by April 15, please contact Carol Marsala at 303-237-0688 or cmarsala@denisonmines.com. There will be a door charge for entrants without reservations. All no-shows will be billed.

CPE: 1 hour of CPE (In accordance with the Standards of the National Registry of CPE Sponsors, CPE credits have been based on a 50-minute hour. ASWA's National Registry sponsor number is 105423.)



Tracy E. Houston, M.A.

Ms. Houston is a board advisory consultant headquartered in the Denver, Colorado area. With a focus on leadership, strategy and risk management, she consults primarily with directors, presidents and senior officers providing input on high level, sensitive and complex issues. Houston, with six years of experience as a sitting director, was one of the nation's youngest women to sit on a board in the electric utility sector where she provided leadership during a period of industry change driven by deregulation, privatization, technology and globalization forces. She is the past chairman of the board of the International Center for Appropriate and Sustainable Technology. Together, her board roles span the evolutionary to revolutionary decision-making environments. In 2008 she was inducted into one of Colorado's Women Hall of Fame groups.

Tracy E. Houston
Board Resource Services, LLC
President
 P.O. Box 150633
 Lakewood, CO 80215
 T: 303.520.5235
 E: tehouston@earthlink.net
 W: www.linkedin.com/in/tracyehouston

Houston has provided strategic counsel at congressional, state and local levels with appointments that include the presidential task force that developed Colorado's Report on Race Relations, Energy Advisory committee in the Office of the United States Congressman Coffman, Economic Development Advisory Committee in the office of United States Congressman Beauprez and Colorado's Statehouse Small Business Report.

An internationally published author, Houston's work has been seen in many publications from *The Denver Business Journal*, and The Center for Healthcare Governance's *Trustee Magazine*, to the U.S. Green Building Council.

At the podium, Houston shares her compelling insights on how directors that deliver can improve bottom line results. She explores the highly dynamic governance environment, assessing how U.S. companies can create an edge with board composition. She has appeared on numerous local news programs and the television show *Colorado State of Mind*.

Her book, *Leading By Belonging: A Pathway to Knowing Yourself*, delves into today's key leadership traits that create sustainable competitive advantage.

APRIL 2010, BOARD CORNER

I is the tenth letter in CONNECTIVITY.

Many “I” words were creatively used in the February issue, and if you didn’t read it, check out the website for the prior issued at www.aswadenvr.org. This month we will focus on one word: **INVITE**.

The entire purpose for connectivity is to connect with others and ASWA affords the opportunity to share ideas, gain business knowledge, network with peers or find business associates. We **INVITE** you to participate in the meetings to gain knowledge, earn CPE credits and connect with others. We **INVITE** you to participate in upcoming social activities. The July fund raiser, a December social event as well as various outdoor activities provide great opportunities to deepen friendships and have fun. We **INVITE** you to take advantage of learning activities sponsored by our group such as the Rocky Mountain Area Conference in September. We **INVITE** you to give back to others by taking on leadership roles that not only help the organization function but that help future accountants through scholarships and student awards. The slate for the 2010-2011 officers and committees is currently being compiled and with many hands, the work is light. Finally, we **INVITE** you to **INVITE** others so they can benefit from the connections made in the group and so that we can grow a larger, stronger, more diverse group that only increases our **CONNECTIVITY** to others. Who do you know that would benefit from learning about gaining Competitive Advantages Networking, Avoiding Conflicts in business relationships or Social Media? **INVITE** them to one of the upcoming meetings!

Judy Luhman – Arragements Committee Chair

UPCOMING MONTHLY MEETINGS

Tuesday, May 18 – Diane Johnson – “Networking”

Tuesday, June 15 – Dr. Moshe Ziv – “How to Effectively Avoid Difficult Relations with Your Clients

Tuesday, July 20 – Annual Fund Raiser – Location to be announced later

Tuesday, August 17 – Cathy Harris – “Using Social Media to Grow Your Business

BULLETIN DEADLINE:

- **The deadline for submitting bulletin articles is the 20th of each month**
- Articles should be submitted in electronic format
- Email as an attachment to: bbarnes4748@q.com
- For more information call, Barbara Barnes 303-789-9582

Denver Chapter 26 Contacts:

www.aswadenver.org

P.O. Box 2234

Denver, CO 80201-2234

Nickie Rounds, President

Phone number: 303-377-6276

Email: roundscpa@qwestoffice.net

Maggie Rerucha, Employment Chair

maggie.rerucha@frontrange.edu

National Website: www.aswa.org

Activity Corner

Mardi Gras Casino Get a Way

Leave the IRS and Tax Season stress behind and join us for some fun on Saturday, April 24th. Choose from 650 of your favorite slot and video games OR try your luck at one of 14 blackjack, (featuring double deck pith), Three Card Poker, Bonus 6, Craps and Roulette tables. Enjoy the elegance, color and excitement of the Golden Mardi Gras Casino.

The Blackhawk Express bus departs at 9:30 am from the Northeast corner of Mississippi Ave. & Peoria St. next to Quiznos in Aurora (West on Mississippi Ave. from I-225). Please arrive a little early to sign in and get your seat. The bus returns to Aurora from the Mardi Gras Casio every 45 minutes until 9:45 pm. The roundtrip cost is \$20 per person.

RSVP by April 15th to Pennie Feller at fellerpk@comcast.net or 303-947-6814.

The Blackhawk Express bus company's number is (303-745-3331) should you have transportation questions. They leave from Aurora every 45 minutes starting at 6:30 am if you are unable to make the 9:30 am time.

Who's feeling lucky????

ANNOUNCEMENTS

NEW MEMBERS:

Welcome to Leah Keim, Stacy Seagraves and Jordyn Michaud. We all look forward to meeting you and are glad you joined the Denver Chapter of ASWA.

AREA CONFERENCE:

HELP, HELP - the Area Conference committee needs help finding speakers, sponsors and vendors. If you can be of assistance in any of these areas please get in touch with Nickie Rounds at roundscpa@qwestoffice.net (303-377-4282); Sheila Slottje at sheliaslottje@comcast.net (303-274-7538); or Cindy Dudden at cduden@g-dcpas.com (303-736-6600). They are also looking for volunteers to help in other areas. If you have some time to volunteer, they will be very happy to find something for you to do.

Susan Spancers

MCEP, RFC, AACEP, NICEP, CSA

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ASWA Mission Statement:

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

