



March 2009

RECENT ACCRUALS

Volume 60, Issue 9

THIS MONTH'S MEETING

- Date:** Tuesday March 17, 2009
- Location:** Denver Athletic Club
1325 Glenarm Street, Denver, CO 80204
(Parking is \$5 in DAC lot on the corner of 14th & Welton Streets)
- Program:** **Nonverbal Leadership in Business**
- Time:** 5:30 – 6:30PM Check in and Networking
6:30 – 7:30PM Dinner
7:30 – 8:30PM Program
- Speaker:** Michael Cushman, MBA

Good communications is the key to success in business life, and 60% to 70% of communications are nonverbal. The talk is intended to assist business people in gaining an understanding of the basic communication processes, and the role nonverbal signals play in either supporting or undermining a speaker's intentions. Emphasis is placed on increasing the audience awareness of nonverbal communications in everyday situations. In addition, several scientific studies on the topic are introduced and the audience learns how research results apply to business communications.

Michael speaks and trains on engaging people and leading change. He has extensive experience in launching strategic initiatives, bringing startups to profitability, integrating organizations after M&A's, and turning around failing projects and firms in a variety of industries.

- Cost:** Members - \$29.00
Students - \$24.00
Guests - \$36.00
- Dinner:** Tortilla Crusted Tilapia – served with rice pilaf and steamed broccoli
Vege: Stir fried vegetables over sticky rice
Dessert: Eclairs

RESERVATIONS ARE REQUIRED.

Members: If the Telephone Committee does not contact you by Mar 12, please contact Carol Marsala at 303-237-0688 or cmarsala@denisonmines.com. There will be a door charge for entrants without reservations. All no-shows will be billed.

CPE: 1 Hour of CPE (In accordance with the Standards of the National Registry of CPE Sponsors, CPE credits have been based on a 50-minute hour. ASWA's National Registry sponsor number is 105423.)



PRESIDENT'S MESSAGE

Dear Members:

Thank you to Sandy, Sandy, Courtney and Peggy for your help at the Accounting Student Organization table on February 6th! Several of the accounting students stopped by our information table and talked with us. I also had the opportunity to walk around the room and meet several of the Metro students and professors. We had a nice time, passed out membership and scholarship applications, and enjoyed some good food.

Thank you to Nickie and Brooke for coordinating our vendors for the Rocky Mountain Area Conference this year. Thank you to Cindy for acting as a mentor and advisor for our new co-chairpersons. We need lots of volunteers to help out in major, minor and neutral roles for the conference on September 24th and 25th. Sign-up sheets for volunteers will be available at program meetings. You can also contact Nickie, Brooke or Cindy directly if you can help. This annual conference is one of our most outstanding projects each year that we co-sponsor with two other organizations. Involvement with this conference committee is a great way to contribute to Denver ASWA.

We had an awesome meeting in February and learned a lot about marketing our professional skills from Elizabeth and Joline. Their firm, HS Financial Associates Inc. can be reached at 720-488-1626 or viewed on the Internet at www.hsfinancialinc.com Anyone job-hunting or underemployed, remember that our Employment Chairperson, Maggie Rerucha can be reached at 303-404-5052 or Maggie.rerucha@frontrange.edu I also know several recruiters and would be glad to introduce members to their services if anyone wants to e-mail me for the contact information. Best wishes for everyone in you successful job searches!

The next board meeting is Monday, March 30th, at the DAC. We will start about 6:10 PM and end at 7:00 PM. Non-board and chairpersons are welcome to attend. Happy Tax Season for the tax accountants and general blessing to the rest of you!

Yours,

Jeanine

Upcoming Monthly Meetings

Tuesday, Apr 21	Charitable Giving and Trusts – Bud Sexton with the Salvation Army
Tuesday, May 21	TBA
Tuesday, June 19	TBA

BULLETIN DEADLINE:

- **The deadline for submitting bulletin articles is the 20th of each month**
- Articles should be submitted in electronic format
- Email as an attachment to: bbarnes4748@q.com
- For more information, call Barbara Barnes 303.789.9582



ANNOUNCEMENTS

Anna Grabowska - student member
Annette Schandl – senior manager at Ernst & Young

We all look forward to meeting your and are glad you joined the Denver Chapter of ASWA.

OTHER MONTHLY ASWA EVENTS

Denver Chapter Board of Directors Meetings:

Mondays on March 30; May 18; July 27; Sept.28 & Nov. 30 at 6:00pm (all members welcome to attend)
Location: Denver Athletic Club, 1325 Glenarm Street, Denver, CO 80204
Contact: Jeanine Buben-Croy 303.432.7428 –office; 303.619-8900 - cell

Sole Practitioners:

First Thursday of each month at 7:30 AM
Location: David L. Marfitano, CPA, 3650 S. Yosemite St, Suite 210, Denver, CO
Contact: Bobbie Marfitano (303) 290-9460

Investment Club:

Second Wednesday of each month at 5:30pm
Location: Ross-Cherry Creek Library, 305 Milwaukee Street, Denver, CO
Contact: Sallie Gwinn (303) 234-9199

Susan Spancers

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ASWA Mission Statement:

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

**ASWA DENVER CHAPTER
60TH ANNIVERSARY
AND SCHOLARSHIP FUNDRAISER**

We are thrilled to announce the annual July Scholarship Fundraiser will be combined with a Dinner and Dance to celebrate our Chapter's 60th Anniversary for members, spouses/significant others, family and friends on Friday evening July 24th, at the Lakewood Country Club. As this is a special event, we are looking for high-quality silent auction items. Please start asking clients, friends, mall merchants, and anyone else that would be willing to donate, if they are able to help us this year. We are looking for items such as sporting event tickets, theater tickets, golf packages, travel packages and any other upscale items. There will not be a white elephant auction this year, so extra special silent auction items are important. Watch the bulletin for more information in the coming months. For more information or for contributions, please contact either Sheila Slottje (sheilaslottje@comcast.net) or Nickie Rounds (roundscpa@uswest.net).

SAVE THE DATE – JULY 24, 2009

At last month's meeting Peggy Morgan remembered a President's letter Susan Spancers wrote in March 2003 pertaining to being unemployed. During this time of high unemployment she wondered if this message should be printed again to remind us of how to treat all of our unemployed friends right now.

Have you ever been terminated from employment? Being fired is a little worse than being laid off, but they both leave you with the feeling of being "left all alone after the tide goes out" on a vast open beach. I may as well add, in a foreign country far away from home.

I have fired employees, I have been fired, and I have been laid off from prior positions I have held. It didn't matter which end I was on; none of it was enjoyable. My husband has worked for numerous oil and gas companies in Canada and Denver and has quit two times. All of the other employment ended by being laid off. No matter the root cause or reason, it is very demoralizing to lose employment. My husband claims it helps to build your character and I tend to agree. How you react to being terminated speaks volumes about who you are as a person.

During the middle 1980s, Denver's employment market was dismal and at one point my husband was unemployed for 8 months and I was unemployed for 5 months. In looking back at that experience and other times of unemployment, all of it wouldn't be so bad if you just knew when it would end. If you could spend time working on projects and relax a little, the time off could be enjoyable. Instead, looking for work becomes a full time, exhausting effort and the stress level is very high.

Over the years I have talked to many people who have been terminated for one reason or another. The range of emotions in going through this type of experience is vast. One person may be elated and feel a tremendous amount of relief over being terminated. Another person may become extremely angry. I have to admit that after I was terminated, I was beyond angry. In fact, I had some thoughts that surprised even me. After trying to deal with my angry thoughts and feelings for a couple of weeks I decided to seek some council from a professional at my church. Some things are just so unfair and I wasn't moving to a point of acceptance about the situation. I wanted and needed a professional perspective on why I was reacting the way I was to being terminated and I am very pleased that I did that. In a short time I moved on.

The other aspect to being terminated, and the point and purpose of this message, is how the people around you treat you. When Dan and I went through our long period of unemployment in 1986, I was surprised at how most of our friends vanished or distanced themselves. At the same time, I was most touched by one couple who didn't run away and actually took steps to offer their support and help. A few kind words can go a long way when you are standing on that beach all alone. When terminated, you no longer have to deal with coworkers because you are not interacting with them on a daily basis. But it was very comforting when a couple of coworkers called and offered their empathy and some encouraging words.

Here is the entire crux of my message to all of you. Right now, we all know someone who is unemployed because of the current economic market. As a friend, did you remain in the picture to offer support or have you distanced yourself? Have you thought about what you can do to help? Have you suggested networking opportunities or provided interview referrals? Have you offered to take them to lunch, dinner or a movie? When you spend 24/7 looking for and thinking about employment, relaxing and working some fun into your schedule doesn't happen. There will be an end to the unemployment for your friend. Consider being a piece of that bridge between the two points.

Always,

Susan Spancers CEP, CSA
Registered Representative
Past-President, Denver Chapter of ASWA