



March 2010

## RECENT ACCRUALS

Volume 61, Issue 9

### THIS MONTH'S MEETING

**Date:** Tuesday March 16, 2010

**Location:** Denver Athletic Club  
1325 Glenarm Street, Denver, CO 80204  
(Parking is \$5 in DAC lot on the corner of 14<sup>th</sup> & Welton Streets)

**Program:** **Profile of Successful Women**

**Time:** 5:30 – 6:30PM      Check in  
6:30 – 7:30PM      Dinner  
7:30 – 8:30PM      Program

**Summary:** Some of the questions Stephanie Bruno will answer are: What are the major financial challenges faced by successful women? How has the recent financial crisis impacted the needs of successful women? How could a financial advisor best help successful women in solving their problems or achieving their financial goals? What are successful women doing in terms of retirement planning? Do you think successful women show a preference for working with female advisors over male advisors? What additional services do you think successful women are looking for? How do we help successful women?

**Biography:** Stephanie Bruno, AIF, CEP, CLU, CPWA, helps successful women, and the husbands, partners and children that make up their lives, gain financial freedom by turning their income into accumulated wealth. Stephanie has a Bachelor of Science in Finance from the University of New Orleans and a Bachelor of Arts in English and Creative Writing from The Ohio State University where she graduated Magna Cum Laude. In her spare time, Stephanie enjoys hiking, biking, running, skiing, climbing and writing.

**COST:** Members - \$30.00  
Students - \$25.00  
Guests - \$37.00

**Dinner:** Pan Seared Salmon served with Sticky Rice and Stir Fried Vegetables  
**VEGE:** Stir Fried Vegetables over Sticky Rice  
Dessert: Carrot Cake

### **RESERVATIONS ARE REQUIRED**

**Members:** The Connection Committee will be contacting you for reservations. If you don't hear from them by March 11, please contact Carol Marsala at 303-237-0688 or [cmarsala@denisonmines.com](mailto:cmarsala@denisonmines.com). There will be a door charge for entrants without reservations. All no-shows will be billed.

**CPE:** 1 hour of CPE (In accordance with the Standards of the National Registry of CPE Sponsors, CPE credits have been based on a 50-minute hour. ASWA's National Registry sponsor number is 105423.)

## MARCH, 2010 BOARD CORNER

V is the ninth letter in the word CONNECIVITY. This month V stands for VITALITY, which is initially defined as exuberant physical strength or mental vigor. VITALITY is also defined as the capacity for survival or for the continuation of a meaningful or purposeful existence.

Ask yourself these questions: do you bring vitality to your involvement in ASWA? Do you view our chapter and our mission as having the capacity for survival? Do you believe that ASWA will have a meaningful and purposeful existence without your personal support and vitality?

Vitality is essential to our continued existence as a meaningful chapter. For whatever reasons, attendance at our monthly meetings continues to dwindle. Our February attendance was dismal. I know that every member of our chapter is busy. We are busy with our families, we are busy and stressed at our jobs, we are involved in our churches and some of us care for family members with special needs. Yet, we still have the capacity to bring vitality to our chapter by simply attending the dinner meeting once a month. Are you able to bring vitality to your involvement in ASWA by attending more dinner meetings? The continued purposeful existence of our chapter depends on you.

It has been said that women's organizations are no longer meaningful. Do you view our chapter and our mission as having the capacity for survival? As a chapter, it is time to redefine our purpose for existence? ASWA has a vibrant past built on the hard work, dedication and sometimes sacrifices of women who wanted better professional challenges for themselves and each other. You need only to flip through our chapter scrapbooks or read out fascinating historical documents to truly appreciate where we have come from as women in accounting. Do you think that ASWA has outlived our mission? Is there a way to re-craft our purposeful existence?

Are we fighting the success of our movement? I don't think so. Women today may not face the same obvious discrimination experienced by prior ASWA members, but we face workplace challenges unique to our place in time. Work-life balance, equal pay for equal work and the ever present glass ceiling are still realities for young women in accounting and finance today. How can we as a chapter communicate our vitality to the young women who will become the future board members of our chapter? How do we attract new members who find us vital? Are you willing to personally assure the vitality of our chapter by recruiting and mentoring new members?

Your personal support and vitality is essential to the continuation of our meaningful and purposeful existence. Our ASWA chapter needs you to bring your vitality to the Board of Directors meetings. We need your new ideas and your fresh energy. We meet the last Monday of March and May and July at the DAC, and you are welcome to join us, no strings attached. Our scholarship trustees need your mental vigor at our fund raiser planning meetings in the coming months. Your exuberant strength is needed as a volunteer or attendee at the Rocky Mountain Area Conference in September. Your vitality is required as the Student Activities Committee plans another awesome Student Career Night in October. Contact me personally for details.

Get involved. Bring your vision and vitality. Attend dinner meetings regularly. The vitality of ASWA Denver Chapter #26 depends on you.

Nicolette Rounds, President, [roundscpa@qwestoffice.net](mailto:roundscpa@qwestoffice.net)

**ASWA – a vibrant past – a vital future**

### UPCOMING MONTHLY MEETINGS

**Tuesday, April 20 – Tracy E. Houston – “Women on Boards: Your Competitive Advantage**

**Tuesday, May 18 – Diane Johnson – “Networking”**

**Tuesday, June 15 – Dr. Moshe Ziv – “How to Effectively Avoid Difficult Relations with Your Clients**

**Tuesday, July 20 – Annual Fund Raiser – Location to be announced later**

**Tuesday, August 17 – Cathy Harris – “Using Social Media to Grow Your Business**

# ANNOUNCEMENTS

## **NEW MEMBERS:**

Welcome to Michele O'Brien-Rose, Kathleen Willis, Charlie Hymer and A. Jane Froman. We all look forward to meeting you and are glad you joined the Denver Chapter of ASWA.

## **Other News:**

Check out the article on the website regarding Sandy Kemper and the Financial Literacy Task Force.

If anyone has information on what ASWA members are doing or have accomplished, please send me the information to include in the bulletin.

## **BULLETIN DEADLINE:**

- **The deadline for submitting bulletin articles is the 20<sup>th</sup> of each month**
- Articles should be submitted in electronic format
- Email as an attachment to:  
[bbarnes4748@q.com](mailto:bbarnes4748@q.com)
- For more information call,  
Barbara Barnes 303-789-9582

## **Denver Chapter 26 Contacts:**

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## ***THOUGHT FOR THE DAY***

Volunteers don't get paid, not because they're worthless, but because they're priceless.  
Sherry Anderson

You gain strength, courage, and confidence by every experience in which you really stop to look fear in the face. You must do the thing which you think you cannot do.  
Eleanor Roosevelt

# Activity Corner

## **Spring Fling Bowling Activity**

Help celebrate the arrival of Spring  
with an afternoon of laughter with friends.

**March 27<sup>th</sup> 1-3 pm**

Arapahoe Bowling Center  
6850 South Dayton Street  
Greenwood Vlg, CO 90112-3640  
(off Arapahoe Rd & Dayton – east  
of I-25 and Arapahoe)

**\$4.00 per game & \$3.00 for shoe rental**

**RSVP to**

Pennie Feller by March 19<sup>th</sup>  
at [fellerpk@comcast.net](mailto:fellerpk@comcast.net) or 303-947-6814

## **Susan Spancers**

**MCEP, RFC, AACEP, NICEP, CSA, MEP**

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**(303) 766-9599**

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## **ASWA Mission Statement:**

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

