



## **THIS MONTH'S MEETING**

**Date:** Tuesday May 18, 2010

**Location:** Denver Athletic Club  
1325 Glenarm Street, Denver, CO 80204  
(Parking is \$5 in DAC lot on the corner of 14<sup>th</sup> & Welton Streets)

**Program:** **Practical Tools and Tactics for Expanding Your Network**

**Time:** 5:30 – 6:30PM Check in  
6:30 – 7:30PM Dinner  
7:30 – 8:30PM Program

**Summary:** With the challenging business environment, networking is more important than ever. Business is becoming more virtual, making the old methods of networking no longer effective. Learn about the "new reality" of networking and how to make your Net...Work to ensure your business success. Gain a practical understanding of important networking dos and don'ts and learn key networking methods for building and maintaining a strong network while currently employed or searching for a job.

Networking can mean the difference between getting your next promotion or job, winning a new client, or finding funding for you business. In this challenging business environment, networking has become a must-have skill for success. Get insights into how business relationships are changing and gain a practical understanding of how to build and grow a strong network. We will cover on line venues such as LinkedIn, and introduction strategies for face to face meetings.

**Biography:** **Diane Johnson, CPA and Industry Specialist.**

Diane is a Partner of Tradewind Solutions, LLC which is an Executive Search Firm specializing in the fields of Finance and Accounting in the Rocky Mountain region. In this capacity, Diane partners with her clients in identifying their staffing solutions to meet their long-term and short-term needs. More than 100 clients across a broad array of industries in the Denver Metro area have utilized the services of Tradewind Solutions, LLC.

Diane started her accounting career in 1983 with Deloitte & Touche. Subsequent to that, she held various financial and accounting positions for 13 years in private industry. Diane is currently an Executive Recruiter specializing in the accounting and financial fields. Diane is very active in the industry and sits on the Member Connections Committee of the CSCPA and also assists in organization of the CPA's Make a Difference Celebration for the CSCPA. In addition, Diane is a Board Member of the Denver Chapter of Institute of Management Accountants and is active in the Colorado Women's Chamber of Commerce.

**COST:** Members - \$30.00  
Students - \$25.00  
Guests - \$37.00

**Dinner:** Roasted Pork Loin served with Sautéed Apples, Roasted Red Potatoes and Grilled Veggies  
**VEGE:** Grilled Vegetable Napoleon  
Dessert: Assorted Dessert Bars

### **RESERVATIONS ARE REQUIRED**

**Members:** The Connection Committee will be contacting you for reservations. If you don't hear from them by May 13, please contact Carol Marsala at 303-237-0688 or [cmarsala@denisonmines.com](mailto:cmarsala@denisonmines.com). There will be a door charge for entrants without reservations. All no-shows will be billed.

**CPE:** 1 hour of CPE (In accordance with the Standards of the National Registry of CPE Sponsors, CPE credits have been based on a 50-minute hour. ASWA's National Registry sponsor number is 105423.)

### **UPCOMING MONTHLY MEETINGS**

**Tuesday, June 15 – Dr. Moshe Ziv – “How to Effectively Avoid Difficult Relations with Your Clients**

**Tuesday, July 20 – Annual Fund Raiser – Location to be announced later**

**Tuesday, August 17 – Cathy Harris – “Using Social Media to Grow your Business**

### **Other Monthly ASWA Events**

#### **Denver Chapter Board of Directors Meetings:**

Last Monday of every other month January 25, March 29 and May 24 at 6:00pm (All members are welcome to attend)

Location: Denver Athletic Club, 1325 Glenarm Street, Denver, CO 80204

Contact: Nickie Rounds (303) 377-6276

#### **Sole Practitioners:**

First Thursday of each month at 7:30 AM

Location: David L. Marfitano, CPA, 3650 S. Yosemite St., Suite 210, Denver, CO

Contact: Bobbie Marfitano (303) 290-9460

#### **Investment Club:**

Second Wednesday of each month at 5:30 pm

Location: 1658 York St., Denver, CO

Contact: Sallie Gwinn (303) 234-9199 or Leigh Hogan for directions (303) 481-0040

## April 2010, Board Corner

T is the eleventh letter in CONNECTIVITY. This month we will consider the value and importance of Teamwork.

The collaboration and effective communication seen in cohesive work teams become more important as our jobs become more complex. Members of a team help each other accomplish organizational objectives and the most effective teams come together with shared values. Team members look for a values fit with others on the team. Team members are open and receptive to input and ideas from others. No one completely owns a process.

There are many benefits of teamwork including distribution of the workload, reinforcing and enhancing individual contributions, better decision making, creating participation and involvement, and the belief that each person plays an important part in the work being done. When a team culture is fostered within a work group, the entire team reaps the benefits. The larger organization benefits by an increase in creativity, progressive and innovative solutions to problems, and increased productivity.

Forming an effective team requires the work of an informed team leader. The team leader does not control but teaches, encourages, and organizes the work when necessary. Every team member's role is important and valued and the team leader recognizes and promotes this.

Unfortunately, teamwork is not modeled often in today's business or social environment. Too often we see rewards for winning at all costs. However, we can learn effective team strategies. When these are put to practice we will realize much greater rewards.

ASWA gives us a place to develop and hone our team skills. Coming together with a set of shared values gives us a good foundation. There are many opportunities to develop skills as a team leader and an effective team member. I urge you to connect with your fellow ASWA members, contribute to your chapter and take advantage of the opportunity to develop your teamwork skills

Peggy Morgan,  
Scholarship Trustee and Chapter Past President

### **BULLETIN DEADLINE:**

- **The deadline for submitting bulletin articles is the 20<sup>th</sup> of each month**
- Articles should be submitted in electronic format
- Email as an attachment to: [bbarnes4748@q.com](mailto:bbarnes4748@q.com)
- For more information call, Barbara Barnes 303-789-9582

### **Denver Chapter 26 Contacts:**

[www.aswadenver.org](http://www.aswadenver.org)

P.O. Box 2234

Denver, CO 80201-2234

Nickie Rounds, President

Phone number: 303-377-6276

Email: [roundscpa@qwestoffice.net](mailto:roundscpa@qwestoffice.net)

Maggie Rerucha, Employment Chair  
[maggie.rerucha@frontrange.edu](mailto:maggie.rerucha@frontrange.edu)

National Website: [www.aswa.org](http://www.aswa.org)

# Activity Corner

## Discover the Flavors of Nature

### Take the FREE Celestial Seasonings Tour!

Don't miss your chance to see the world's most advanced tea production plant. See how our teas are blended, packaged and shipped, then enjoy free samples of every tea we make and discover our gallery of original artwork from our famous tea boxes.

[Tea Shop](#) – browse our extensive selection of Celestial Seasonings teas and gift items, along with healthful foods and personal care products from The Hain Celestial Group family of brands.

[Cafe](#) – the café will be closed on Saturday but if you have the time, we can have lunch in Boulder after the tour.

### When

Saturday, May 29<sup>th</sup> 11:00 am (arrive early to check in – tour is 45 minutes in duration)

Carpooling can be arranged.

RSVP to Pennie Feller at [fellerpk@comcast.net](mailto:fellerpk@comcast.net) or (303) 947-6814 (cell) by 5/14/10.

### Directions

Celestial Seasonings is nestled in the Gunbarrel neighborhood of Boulder, northeast of the city.

### Celestial Seasonings

4600 Sleepytime Drive  
Boulder, CO 80301  
Telephone 303-530-5300

### From Denver (and points south on I-25)

- From I-25 heading north, exit onto US-36 going west toward Boulder.
- When you approach Boulder, merge onto Foothills Parkway/CO-157 northbound toward the C.U. Stadium.
- Foothills Parkway skirts the east edge of Boulder, then merges you onto CO-119 going towards Longmont.
- Follow the CO-119 northbound about one mile to Jay Road (major traffic light).
- Turn right onto Jay Road.
- Follow Jay about 9/10 mile to Spine Road (traffic light / left-turn lane).
- Turn left onto Spine Road.
- Follow Spine about 4/10 mile through a residential area to Sleepytime Drive.
- Turn left onto Sleepytime Drive (you'll see the Celestial Seasonings sign).

## ANNOUNCEMENTS

### **NEW MEMBERS:**

Welcome to Barbara Graham, Irina Novac, Melissa Garrett, and Sandy Hsia. We all look forward to meeting you and are glad you joined the Denver Chapter of ASWA.

### **AREA CONFERENCE:**

The Area Conference Committee can still use your help. Please get in touch with either Nickie Rounds at [roundscpa@qwestoffice.net](mailto:roundscpa@qwestoffice.net) (303-377-4282); Sheila Slottje at [sheliaslottje@comcast.net](mailto:sheliaslottje@comcast.net) (303-274-7538; or Cindy Dudden at [cdudden@g-dcpas.com](mailto:cdudden@g-dcpas.com) (303-736-6600) to develop your team work skills. They will be happy to find something for you to do to develop your skills.

### **EMPLOYMENT:**

Be sure to check out the website for new job opportunities.

### **Susan Spancers**

MCEP, RFC, AACEP, NICEP, CSA

*Helping you Create Financial "Peace of Mind"*

**(303) 766-9599**

E-mail: [Spancers@Qadas.com](mailto:Spancers@Qadas.com)

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### **ASWA Mission Statement:**

To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.